



FOOD BANKS OF  
Saskatchewan

## donor newsletter

### Home for the Holidays

This holiday season, **Nutrien is leading off the Food Banks of Saskatchewan's holiday campaign with a cash donation of \$250,000.** The campaign, titled 'Home for the Holidays', starts today and runs through December 31, 2020.

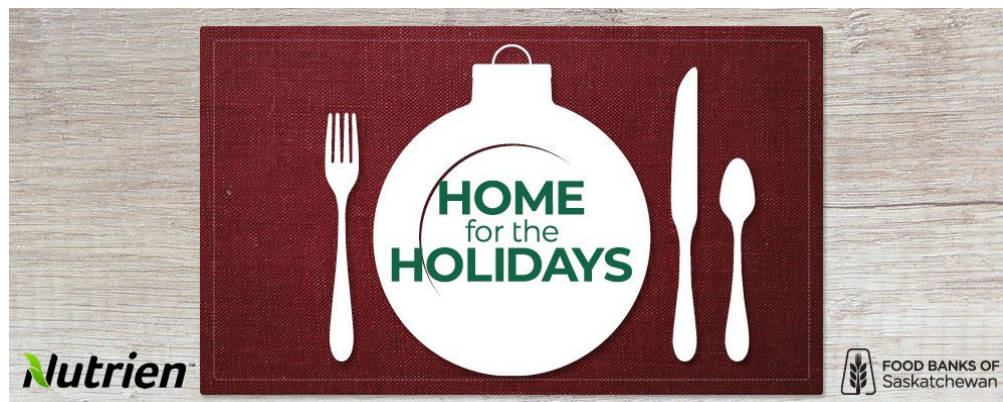
Donations received during the campaign will be distributed to 36 food banks across the province and donors have the ability to designate their donation directly to one of the registered food banks.

Laurie O'Connor, Executive Director of Food Banks of Saskatchewan, says "**The *Home for the Holidays* campaign recognizes that this season will look different for most of us this year and encourages people to make a donation in lieu of one of the 'regular' holiday activities you may have to miss.** The amount you might normally spend on an evening out enjoying a seasonal concert with friends, could provide a family with a complete hamper for the holidays."

Mark Thompson, Executive Vice President, Chief Corporate Development & Strategy Officer says "We are proud to partner with the Food Banks of Saskatchewan at this critical time of year. Given Nutrien's global role in providing solutions to grow healthy and nutritious food, we strongly believe in the importance of reducing hunger for those most in need in our local communities. As the lead donor to the *Home for the Holidays* campaign, **we invite everyone in Saskatchewan who can, to join us in giving generously to their local food bank.**"

Nutrien has donated over \$7.5M since 2010 to the Food Banks of Saskatchewan including a \$100,000 gift earlier this year towards the Crisis Response Fund. Thank you, Nutrien!

To donate today please visit: [www.skfoodbanks.ca](http://www.skfoodbanks.ca)



## Thank you Rawlco!

In the earliest days of the pandemic in Saskatchewan, Rawlco Radio responded swiftly by organizing a Day of Caring for the Saskatoon and Regina food banks. Rawlco led the charge with a staggering \$1 million donation (\$500,000 each to Saskatoon and Regina).

Six Rawlco stations across the two cities teamed up to unite listeners in raising funds to prepare the food banks for increased needs, urgent food items, and COVID-19 adjustments.

Listeners responded to Rawlco's call, at what was an uncertain time for so many people, and collectively raised \$1,614,755.

Rawlco has been an amazing partner of the food banks for decades.

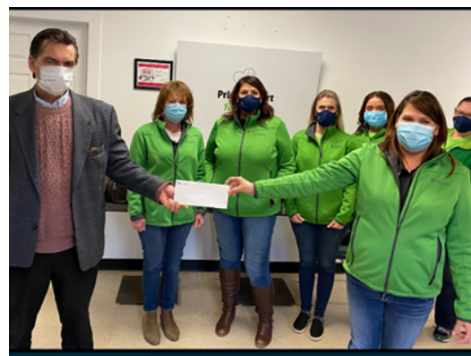
**Thank you Rawlco** for giving so generously and inspiring others to give on the Day of Caring and beyond!



## Food Banks Around the Province



The Red Apple in Wadena held a food drive. Rachel Hillbig of Wadena Food Bank is shown here with Colleen Zazula of the Red Apple. Thank you for participating!



Thank you Diamond North Credit Union for spending a day volunteering at the Prince Albert Food Bank and donating \$1,000!



Chicken Farmers of Canada recently made a donation for \$4,665 as a result of a contest held for Members of Parliament and Senators, asking them to submit their favourite chicken recipes. Each recipe submitted increased the pot of donations. Thank you to Canada's chicken farmers for their continued support and [check out the finalist's recipes here.](#)



## 1.4 Million Meals Raised



Regina Food Bank saw the equivalent of 1.4 million meals donated during Mosaic's Million Meal Challenge in the month of October. Way to go Mosaic, Regina and everyone who rallied around this new food drive idea!



St. Joseph High School in Saskatoon had to cancel its annual *Halloweening for Hunger* food drive due to safety measures around COVID-19. However, teacher Rachelle Kelln and her family organized a drop-off food drive at the Ludlow Coop parking lot on Halloween collecting a total of 1,768 lbs of food! Thank you Rachelle and crew!



## A Message from the Executive Director

The Food Banks of Saskatchewan launched our **Home for the Holidays** campaign today.

Things look a little different for all of us this year. This campaign recognizes that many of us will not be doing the regular holiday festivities that we normally enjoy.

In partnership with Nutrien, we ask those of you that can to make a contribution to your own local food bank in lieu of a holiday activity that you won't be taking part in this year. Activities such as hosting a party for friends and neighbours, buying tickets to a yuletide concert, or traveling far distances to be with relatives.

Your donation can have a real impact right here at home this season:

- **\$150 provides a family a complete hamper for the holidays**
- **\$50 provides Christmas breakfast for a family**
- **\$25 provides fresh produce for a healthy meal**

On behalf of the 36 food banks across the province, I extend the very best to you and yours over the holidays and a safe and prosperous 2021.

*Laurie O'Connor*

